

TECH TALK

MONTHLY

YOUR MONTHLY DOSE OF
TECH & BUSINESS NEWS



MONTHLY UPDATE FROM CLIVE

I'm really looking forward to a proper Christmas break with my family. What about you?

This has been such a mad year in so many ways. We've been lucky that our family and friends have not been affected too badly (I hope you can say the same).

But one of the ways it has affected me is the lack of proper breaks.

In a normal year I get plenty of breaks from the business, and enjoy time away with my family. That's been virtually impossible this year, as it has for many.

Like many business owners, I've had small breaks from the business, but nothing substantial. It's too easy to just carry on working when you're locked down at home, or can't get away to a different environment.

All business owners and managers need a good break this Christmas! Because it's healthy for us to do that.

We can properly recharge our brains and bodies. Regain perspective on what we want to achieve in life. And then re-align the business to match.

Some of the most successful business owners I know have plenty of space to think through the issues affecting their business. And plan appropriate action.

They find they make the biggest mental leaps when they take complete breaks. A relaxed, rested mind has better problem-solving skills. And a great ability to make those big jumps.

Food for thought. Because if our lives are going to be Corona'd again next year, how can you make sure you take proper breaks throughout the year, and not just wait until Christmas 2021?

I'd love to talk about your business. You can reach me at info@pcsimple.co.uk or 01263 823812.

Until then, stay safe

Managing Director - PCSimple

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DID YOU KNOW?



The QWERTY keyboard
was

intentionally designed to slow people
down.

The mechanical typewriters that the
keyboard was modelled on, in the 19th
century, were known to jam if people
typed too quickly on them.

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NEWS FROM PCSIMPLE

01

THREE BIG WAYS TO
IMPROVE YOUR IT
NEXT YEAR

As we head into 2021, is your IT due an upgrade?

Here are three key things you can do to improve your IT and keep your business running smoothly into the years ahead.

1 MOVE FULLY TO THE CLOUD



The benefits of moving your business to the cloud are clear.

It will reduce your IT costs, improve the level of security, and give you the ability to quickly scale up your IT resources as needed.

You may currently work with a hybrid setup, with bits and pieces of your IT in the cloud and other parts of your business still running locally.

With the right IT support team helping you, moving fully to the cloud is smooth and effective.

It's hard to read any technology news without hearing about the damage cybercrime can do.

Cybersecurity issues can impact all devices connected to the internet, and businesses are prime targets for hackers looking for an easy payday.

Fall victim, and your business could grind to a halt. And your reputation could take a real battering.

Investing in help from a proactive IT support partner who knows what they're doing is key to keeping your business safe.

2 TAKE SECURITY SERIOUSLY



3 TREAT YOUR TEAM TO NEW COMPUTERS



Upgrading your computers is an investment worth making.

You'll get a happier and more productive team for sure.

New computers will also reduce the amount of time your staff spend fighting with technology that's slowing them down. The mental boost this can provide is huge.

02

CHRISTMAS BUSINESS GADGET ROUND-UP



With Christmas just around the corner, and many people still scratching their heads about gadgets to pick up as gifts, we thought it would be useful to pick out three great technology gadgets that are worthy of any stocking.

ELECTRIC STANDING DESK

With many people working from home for the foreseeable future, it's worth investing in your home office.



Standing desks let you stand up while working at your computer. The best options let you adjust the height of your desk, so you're free to quickly switch between standing and sitting. There's research to suggest that standing desks can have real health benefits and really boost energy productivity for some people.

Standing desks have exploded in popularity this year. There are many options to choose from, each with their own features and benefits that are worth comparing. The costs vary quite widely.

(Did you know that in Denmark, it's mandatory to offer desk-based employees a height-adjustable desk?)

<https://flomotionstudio.com/>

PHONESOAP

Most people spend several hours every day with their phones in their hands. How often do you give yours a proper clean?

With the increased awareness of hygiene and its importance in stopping diseases from spreading, PhoneSoap's Smartphone UV sanitizer is a great way to make sure your phone stays clean. You can also plug in a charging cable to the device's USB hub so your phone can charge as it's cleaned.

PhoneSoap is available from the [PCSimple online shop](#).



<https://shop.pcsimple.net/product-category/phonesoap/>

KEYSMART KEY HOLDERS

People have been misplacing keys for decades.

KeySmart's Pro Key Holder was built to solve that problem.

It syncs with your phone via an app so you can make the keys beep if you lose them.

Perhaps just as important for some, it also works the other way around. So, if you have your keys in your pocket but have misplaced your phone, you can make your phone beep too, even if it's on silent mode!

The app even lets you pinpoint the exact location of your keys on a map if you really have no idea where you left them.

Want more? It gives you enough room for up to 14 keys; it looks cool; and there's even a nifty light and bottle opener packed into it too.



<https://www.getkeysmart.com/products/keysmart-pro-with-tile-smart-location-tracking>



WE LOVE REFERRALS

The greatest gift anyone can give us is a referral to your friends. Referrals help us keep costs down so we can pass the savings to our clients.

If your friend ends up becoming a client, we'll gift them a free first month of service (for being a friend of yours) AND we'll gift you a £10 Amazon Gift Voucher.

Simply introduce me via email to info@pcsimple.co.uk and I'll take it from there. I personally promise we'll look after your friend's business with a high level of care and attention (just like we do with all our clients).



NEED A LAUGH?

If at first you don't succeed, call it version 0.1



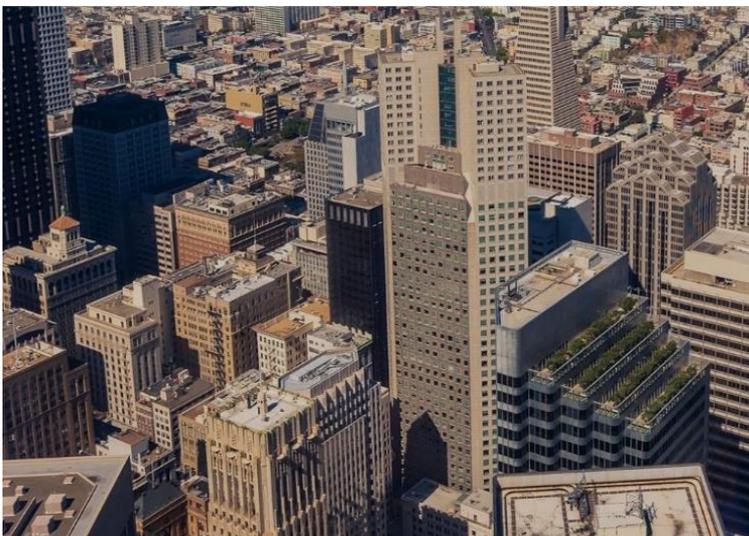
TECHNOLOGY TRIVIA



Only one of these tech superstars graduated with a college degree. Can you guess which one?

- Steve Jobs
- Elon Musk
- Mark Zuckerberg

The first person to email me at info@pcsimple.co.uk and give a correct answer gets a £10 Amazon Gift Card



MEET THE TEAM



Hazel Randall

Hazel is an experienced content writer who has worked alongside PCSimple for many years.

During this crazy year, Hazel has become much more involved in the business. She says the learning curve has been steep – and it's showing no signs of levelling out!

